

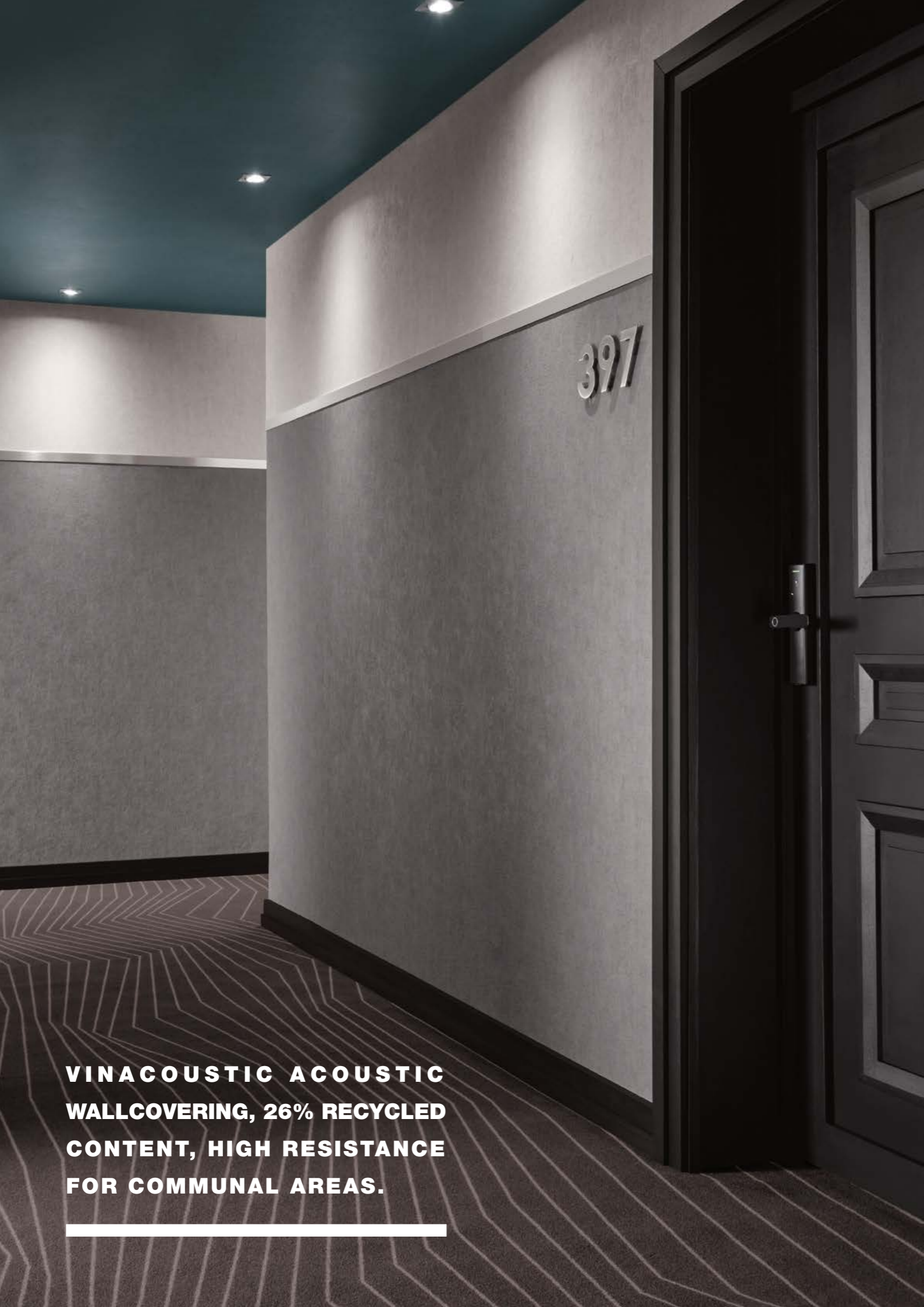
texdecor

Creator of acoustic & decorative solutions

OUR ENVIRONMENTAL APPROACH

A close-up photograph of a person's hand holding a thin, dark branch with several green leaves. The hand is positioned in the lower right, with fingers wrapped around the branch. The background is a soft, out-of-focus natural setting with more greenery. The overall tone is serene and emphasizes a connection to nature.

Functional, aesthetic & durable
Products

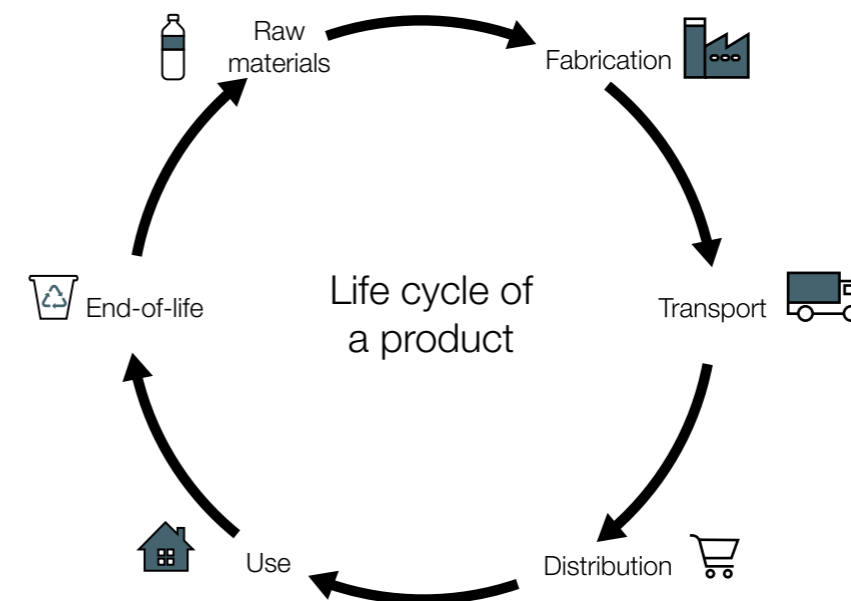


TEXDECOR, OUR ENVIRONMENTAL APPROACH

BECAUSE THERE IS NO ONE RIGHT SOLUTION REGARDING SUSTAINABLE DEVELOPMENT, EACH OF OUR PRODUCTS INCORPORATES DIFFERENT AND COMPLEMENTARY SOLUTIONS

With complete openness and humility, because we are currently laying the foundations for measuring the environmental impact of our collections and our activities, our product teams are exploring different possibilities together with our supply partners (multi-criteria approach) to design and implement the green technical solutions (of tomorrow).

Because sustainable development means combining 3 aims : reducing the impact on the planet, guaranteeing the product's functionality and economic viability, we have decided to subdivide the environmental approach regarding our products by the **5 STAGES OF THE LIFE CYCLE** :



1. RAW MATERIALS
2. PRODUCTION
3. TRANSPORT AND DISTRIBUTION
4. USE
5. END OF LIFE-CYCLE

VINACOUSTIC ACOUSTIC WALLCOVERING, 26% RECYCLED CONTENT, HIGH RESISTANCE FOR COMMUNAL AREAS.

1. RAW MATERIALS

TEXDECOR'S OBJECTIVE IS TO SOURCE QUALITY MATERIALS, RESPECTING YOUR HEALTH AND WELL-BEING CREATING SAFE INTERIORS TO MEET THE STRICTEST AIR-QUALITY STANDARDS...

"TEXDECOR DESIGNS PHTHALATE-FREE VINYL WALLCOVERINGS. EVEN IF THIS IS NOT AN OBLIGATION, WE ARE DETERMINED TO CREATE THE MOST ENVIRONMENTALLY-FRIENDLY PRODUCT FOR OUR CUSTOMERS."

VINYL

MULTIPLE BENEFITS

Vinyl wall and floor coverings are widely used in the building industry as they have many functional and decorative advantages: highly-durable, easy-to-clean and hygienic, fire-rating, anti-static, base for printing and structures, and inexpensive.

THE TEXDECOR FORMULA, THE MOST ENVIRONMENTALLY-FRIENDLY VINYL,



The Vinacoustic acoustic wallcoverings are 20 times better than the VOC 28 day standard: 53 um / 1000 um



- Water-bases, solvent-free inks and protective lacquers.
- VOC A+: all our vinyl wallcoverings are A+.
- The PVC is composed of 57% salt, a naturally regenerating mineral resource.
- Phthalate-free composition.

WHAT ARE PHTHALATES ?

Phthalates are plasticisers which render vinyl film more pliable and suitable for making wallcoverings. Although these products are legally authorised, they have been banned in children's articles since 1999 and are the subject of health-impact studies for several years. Given the uncertainty, Texdecor made the decision to remove them from their products since 2018. It is still not compulsory, but we are committed to making our products as healthy as possible.

... AND INCREASING THE PROPORTION OF RECYCLED COMPONENTS TO REDUCE THE PRESSURE ON RESOURCES: ECO-DESIGN GUIDES OUR DECISIONS.

RECYCLED COMPONENTS

- The polyester fleece composed of 90% recycled fibres GRS 4.0 used for the acoustic backing of Vinacoustic acoustic vinyl wallcoverings.
- The compact PET acoustic felt containing at least 60% recycled-polyester, SlimPanel range : 135,000 plastic bottles were upcycled in 2023 (Conforms to SCS Recycled Content Standard V7-0 for a Minimum 60% Post-Consumer Recycled Polyester). Recyclable component at the end of the product life-cycle
- Acoustic absorbent from the AirPanel range included 65% recycled PET.
- Frames and metallic structures of acoustic panels: recycled-steel, made in France.


ACOUSTIC VINYL WALLCOVERING



26%

recycled content

ACOUSTIC PANEL



60%

recycled content

PET, A FUNCTIONAL AND ATTRACTIVE ABSORBENT MATERIAL MADE OF 60% RECYCLED PLASTIC BOTTLES
135,000 PLASTIC BOTTLES UPCYCLED IN 2023.

STANDARDS YOU CAN TRUST



Acoustic absorbent and textile from the AirPanel range



Twist textile from the AirPanel range



The fibrous, non-woven backing of the heavy-duty vinyl wallcoverings come from responsibly-managed forests. This is also true for our packaging boxes and the paper used for our sales brochures and colour charts.



**LOCAL PRODUCTION
80 % OF OUR COLLECTIONS
ARE PRODUCED IN FRANCE.**

2. PRODUCTION

TEXDECOR WORKS IN PARTNERSHIP WITH ITS SUPPLIERS, TO ADD EVER GREATER VALUE TO OUR COLLECTIONS, BY ESTABLISHING A LONG-TERM RELATIONSHIP BASED HIGH STANDARDS, CREATIVITY AND TRUST THANKS TO A SHARED VISION.

LOCAL PRODUCTION

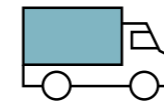
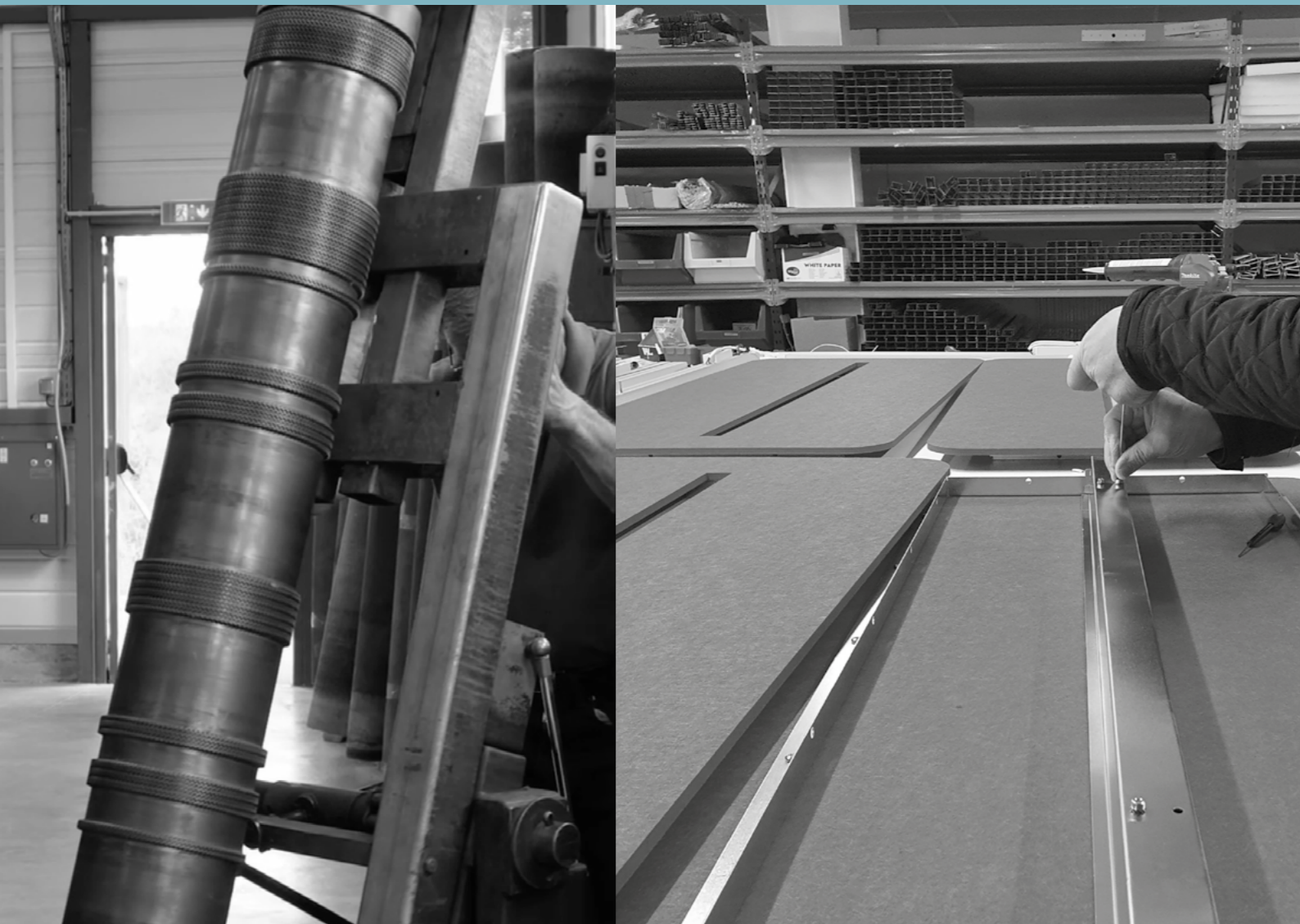
Texdecor works hand-in-hand with its suppliers to design and manufacture the best products.

Sourcing locally means selecting quality products, meeting the strictest standards with frequent on-site checks as part of a continual improvement process.

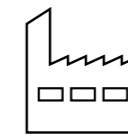
This means greater responsiveness throughout the project management. A reduced transport footprint, from the factories to our consolidated warehouses in Lille. It is also a committed social responsibility to develop jobs and industrial expertise in our region. 80% of the collections are made in France (95% in the EU)

A DESIGN AND ASSEMBLY WORKSHOP

The range of acoustic panels and objects is designed, prototyped and assembled in a Texdecor workshop at the headoffice: innovation, reactivity and quality drive the team on a daily basis. A locally developed expertise, using local distribution channels to minimize the impact of logistics.

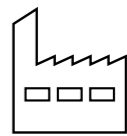


Local production to reduce the environmental impact of logistics.



ISO 9001 FACTORIES

80% of our collections are produced in ISO 9001 factories with integrated quality management systems, guaranteeing the look, use and durability of the product.



ISO 14001 FACTORIES

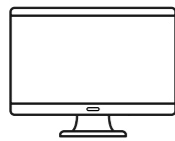
80% of wallcovering are produced in ISO 14001 factories with an integrated environmental management system. For all stages of production, for example increasing internal recycling, reducing waste and air or water emissions and reducing energy consumption.

3. DISTRIBUTION

FOR TEXDECOR USING SHORT OR DIRECT DISTRIBUTION CHANNELS IS A KEY CONCERN NOT ONLY TO REDUCE GREENHOUSE GAS EMISSIONS FROM COMMERCIAL AND LOGISTICS ACTIVITIES...

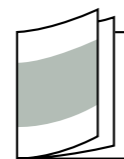
100% DIGITAL DOCUMENTATION, IMPROVING COMMERCIAL EFFICIENCY

In response to customer demand, but also to reduce the impact of our sales documents and unnecessary travel, 100% of our brochures and colour charts are now digital. Our loyal customers receive all product and service-related information they require for their business. The website is updated with installation videos, configurators, HD files to use with CAD software...to encourage our customers to be more self-sufficient.



SALES BROCHURES, A QUALITATIVE CUTBACK

Because our functional decorative products require actual samples to judge the materials and colours, we cannot do without them. To reduce their environmental impact, several measures have been taken for our sales brochures and colour charts: printing on 15% light FSC paper, systematic reduction of the number of pages by 30%, 50% smaller samples, optimisation distribution leading to a 15% reduction in the quantities distributed.



PAPER SAVINGS :

- - 40% PAPER
- - 300 KG PAPER PER COLLECTION
- - 2 TONNES PER YEAR
- REDUCTION -1,8T CO₂ PER YEAR





DIRECT CONTACT WITH OUR CUSTOMERS ALLOWS US TO SHARE GOOD ENVIRONMENTAL PRACTICES SEEN IN OUR MARKET, AND TO KEEP UP-TO DATE.

... BUT ALSO TO CREATE A DIRECT LINK WITH OUR FINAL CUSTOMERS, TO SATISFY ALL THEIR REQUIEMENTS.

THE PROFESSIONALS' CHOICE

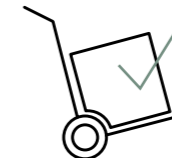
What guarantees the durability of a product is its suitability regarding the project's requirements and its characteristics. Our sales teams work hand-in-hand with specifiers, consultants and interior designers to offer them technical and decorative solutions designed to meet their specifications. These specialists then make the most judicious choice for their projects. By working closely together, we keep up-to-date with their needs and their feedback to further develop our future collections.



OPTIMISED WORKING STOCK

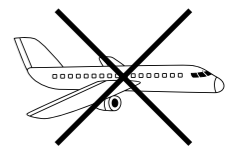
Our marketing strategy does not generate stocks scattered across sales outlets, 100% of our products are centralized in our optimized warehouses.

The management of our contract projects also means that we produce the exact quantities required to order, avoiding end-of-life write-offs or overstocking.

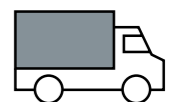


TRANSPORT

STOP AIRFREIGHT



In 2023, a commitment to stop airfreight of goods for the inward supply chain. Our centralised warehouses close to the head-office serve as logistics hubs for our European sales areas, guaranteeing optimal transportation for goods out. 80% of our production is Made in France, limiting the impact of transport on purchasing.



4. USE

**OUR PRODUCT TEAMS DESIGN COLLECTION WITH 3 AIMS :
ENHANCED AESTHETICS, INCREASED FUNCTIONALITY
AND GUARANTEEING DURABILITY.**

A SMALLER RANGE BUT WITH COMPLEMENTARY QUALITIES FOR ALL PURPOSES

« When you realise that 75 to 80% of a company's carbon footprint comes from its products, it makes sense to have a smaller range ! »

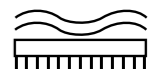
“ESSENTIAL” DECORS THAT YOU DON'T GET TIRED OF

In contrast to fast-decoration, our marketing team creates more timeless products, to meet essential needs, with long-lasting qualities. We do not aim for relentless launches of new collections, but quality launches with limited impact in terms of creation, use of raw materials and storage. An efficient range in every sense.

HARD-WEARING PRODUCTS

Our products are designed to withstand heavy-traffic in public areas: hotel corridors, entrance halls, restaurants school buildings...Reducing environmental impact meaning guaranteeing the durability of our products.

- The PET compact-felt in the SlimPanel range is particularly resistant to knocks and scratches, as well as light, like all polyester fibre.
- The surfaces of the decorative vinyl wallcoverings and the acoustic vinyl wallcoverings are made of compact PVC, some have special protective varnish. They reach the most rigorous tests for impact, tearing and abrasion, and also lightfastness. Their average lifespan is between 10 and 15 years.



EASY-CARE CHARACTERISTICS

- Vinyl surfaces can be washed and brushed.
- Some wall textiles receive water-repellent treatments for easy-cleaning.
- The polyester covers of the acoustic panels are removable for washing.

100% of vinyl wallcoverings pass rigorous impact, abrasion and tear resistance tests :

ACOUSTIC VINYL
Break strength ISO 1421 : Excellent
= L >35 daN / T >30 daN
Abrasion colourfastness NF ISO105 : Excellent
= sdry 4/5 - wet4/5 (scale.1 to 5)

DECORATIVE VINYL
Vinyl Type II certification
Intensive use NF EN 259

Intensive use certification NF EN 259

**PRODUCTS DESIGNED TO LAST,
BECAUSE THE BEST ENVIRONMENTAL
SOLUTION BEGINS BY CHOOSING A
SUITABLE & SUSTAINABLE PRODUCT.**

BECAUSE THERE IS NO ONE RIGHT SOLUTION REGARDING SUSTAINABLE DEVELOPMENT, EACH OF OUR PRODUCTS INCORPORATES DIFFERENT AND COMPLEMENTARY SOLUTIONS.

Collection	Component	Label / ecoconception	Recycled content	Production	LCA / FDES	End of life - recycling / refurbishment / re-use
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ACOUSTIC OBJECT

SlimPanel	PET	Composed of 60% recycled plastic bottles		Designed & assembled in France	FDES ongoing	Separation and re-use of 100% components possible /removable covers / removal for re-use
AirPanel	Absorbent	Composed of 65% recycled plastic bottles				
		Polyester textile	Oeko-Tex label			

ACOUSTIC WALLCOVERING

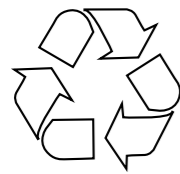
Quickmousse	Vinyl surface	Phthalate-free PVC		ISO 14001 / Production in EU		Since 2023, collection and retreatment outsourced to Valobat
	Non-woven base	FSC certified				
Acoustiglass	Fibre glass surface			Production in France		Renovation by repainting
	Viscose fleece base					
Vinacoustic	Vinyl surface	Phthalate-free PVC	26% total product	ISO 14001 / ISO 9001 / Production in France	FDES available	Since 2023, collection and retreatment outsourced to Valobat
	Fleece base	PES recycled 90% GRS 4.0	90%			
Eos / Signature	Polyester textile surface	Water-repellent suedine		Production in France		
	PU foam base					

HEAVY-DUTY VINYL WALLCOVERING

40% offre	Vinyl surface	Phthalate-free PVC		ISO 14001	FDES available	Since 2023, collection and retreatment outsourced to Valobat
	Reinforced non-woven base	FSC certified				
60% offre	Vinyl surface	Phthalate-free PVC		ISO 9001	FDES available	
	Reinforced non-woven base	FSC certified				

5. END-OF-LIFE

IT IS PROBABLY THE MOST COMPLEX CHALLENGE FOR THE DESIGN TEAMS, AND ALSO FOR THE COLLECTION AND RECYCLING COMPANIES. THE PASTE USED FOR WALLCOVERINGS MAKES REMOVAL AND REUSE DIFFICULT. INDUSTRIES AND ECO-ORGANISATIONS ARE WORKING TOGETHER TO DEVELOP AND PUT IN PLACE TOMORROW'S SOLUTIONS , WE CAN PLACE US TRUST IN OUR COMBINED RESOURCES.



RECYCLABLE MATERIALS

- The different elements of the acoustic panels can easily be separated for recycling : iron-frame, 100% PES textile cover, 100% PES fleece...
- The 100% PET compact acoustic felt can be recycled.

ECOCONTRIBUTION

At our level, Texdecor alone is unable to manage the end-of-life of products, from collection to reuse, recycling or destruction.
For this reason, since January 2023, within the regulations of the REP - Extended Producer Responsibility - we have handed this important mission to a leading eco-organisation in the recovery of building products, VALOBAT - IDU FR328939_04ZPYY. This action is financed by an eco-tax included in the price of the products.

REFURBISHED OR REUSED PRODUCTS

- The Acoustiglass acoustic wallcovering has a paintable fibreglass surface which can be repainted, to extend its life.
- Thin vinyl wallcoverings can be repaired using the double-cut patching method.
- Damaged acoustic panel covers can be easily replaced.
- Acoustic panels can easily be taken down and used in a new location.
- Acoustic wallpanels have an adhesive fixing allowing them to be removed and reused.



MOBILE ACOUSTIC PANELS WITH REMOVEABLE COVERS TO GIVE THEM A SECOND LIFE.

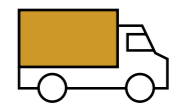
6. TEXDECOR GROUP

THE TEXDECOR GROUP INCLUDES 7 BRANDS WHO EDIT HIGH QUALITY PRODUCTS IN 5 MAJOR SECTORS OF INTERIOR DECORATION : FURNISHING FABRICS, WALLPAPERS, WALLCOVERINGS, ACOUSTIC PANELS AND INDOOR BLINDS ..
OVER 300 EMPLOYEES WORK TOWARDS THEIR DESIGN AND DISTRIBUTION, ACROSS 12 SUBSIDIARIES AND AT THE HEAD OFFICE IN WILLEMS.

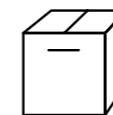
MORE THAN 300 EMPLOYEES INVOLVED IN THE CSR PROJET "TEX FOR FUTURE", A JOINT APPROACH!



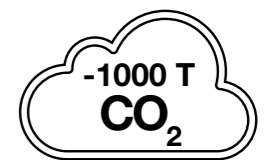
Energy use in our buildings: reduction of -10% in 2023.



Transport - Freight: divide air transport in half in 2023, from 20% to 10% of the total transport = an annual reduction of 1000 T of CO².



Packing - packaging : in addition to the FSC boxes already in use, progressive change to 30% recycled plastic film to wrap rolls of fabric and wallcoverings.



ecovadis

Ecovadis: an assessment of CSR policy is underway, allowing to identify the right actions and highlight areas for improvement.



texdecor

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